

ANNUAL MORGANTOWN GALA SPONSOR OPPORTUNITIES



The Children's Hospital Gala began in 2003 as the annual signature fundraising event for WVU Medicine Children's. Over the past 20 years, the gala has raised over \$10 million to support children and families. Funds raised at the Annual Gala go directly to provide vital support the hospital needs to give the best treatment possible to every child and woman in need.

YOUR SUPPORT OF THE GALA WILL HELP WVU MEDICINE CHILDREN'S:

ACQUIRE SPECIALIZED EQUIPMENT.

Advanced and updated, lifesaving equipment to care for the newborn weighing less than a pound to the towering teenager.

EASE THE BURDEN.

Family care and support programs that offer help to patients and their families confronting a life-threatening or life-limiting condition.

BENEFITS AND OPPORTUNITIES:

Sponsoring the WVU Medicine Children's Annual Gala is an excellent way for your organization to support children's healthcare in West Virginia. Today is a crucial time as more and more families are turning to WVU Medicine Children's to care for their children. We never want to see a sick child or expectant mother turned away who seeks our help. As a sponsor, your organization will:

- Gain exposure to more than 1,200 regional business leaders, philanthropists, government officials, and world-class physicians.
- Elevate your company's visibility through our various recognition benefits.
- Become a partner of a nationally recognized Magnet Hospital for nursing excellence.
- Provide the necessary funds to improve the care of children with illnesses of all types.

EVENT DETAILS

DATE AND TIME:

Saturday, February 22, 2025, at 5:30 pm

EVENT CHAIR:

Vicky Hostetler

LOCATION:

Morgantown Event Center at
Morgantown Marriott at Waterfront Place
Morgantown, WV

THEME: Into the Jungle

ATTIRE: Black Tie

ATTENDEES:

Approximately 1,200 guests will attend this inspirational evening of cocktails, dinner, dancing, an exciting live and silent auction, and a late-night buffet.

Exclusive Sponsor Opportunities

PRESENTING - \$45,000

Only 1 available
(\$37,600 is tax-deductible)

RECOGNITION BENEFITS:

- Multiple mentions at the podium as Presenting Sponsor
- Signage with your logo at the entrance and podium
- Recognition on stage screens during preshow
- Opportunity to be interviewed by media covering the event
- Logo with hyperlink on gala website
- Two-page signature centerfold ad in gala program
- Prominent recognition with logo and short write-up in event program
- Recognition on individual table signs
- Recognition on WVU Medicine Children's social media accounts

PARTICIPATION BENEFITS:

- Two VIP tables of ten seats each with front row seating
- Exclusive meet and greet with entertainment and/or emcee
- Four complementary table served bottles of wine



Into the
JUNGLE

BEVERAGE, DINNER, EMCEE, OR ENTERTAINMENT - \$30,000 EACH

Only 1 of each is available

(\$26,500 is tax-deductible)

One premium table of ten seats with front row seating
Customized recognition related to specific sponsorship selected (see chart)
Mentioned at the podium
Logo with hyperlink on gala website
Recognition on stage screens during preshow
One page ad plus featured recognition with logo in event program
Recognition on individual table sign
Recognition on WVU Medicine Children's social media accounts
Two complementary table served bottles of wine

FAVOR, LIGHTING, OR REGISTRATION \$25,000 EACH

Only 1 of each is available

(\$21,900 is tax-deductible)

One premium table of ten seats
Customized recognition related to specific sponsorship selected (see chart)
Recognition on gala website and on stage screens during preshow
Half page ad plus featured recognition in event program
Recognition on individual table sign
Recognition on WVU Medicine Children's social media accounts

AUCTION, LATE NIGHT BUFFET, OR VALET - \$20,000 EACH

Only 1 of each is available

(\$16,900 is tax-deductible)

One premium table of ten seats
Customized recognition related to specific sponsorship selected (see chart)
Recognition on gala website and on stage screens during preshow
Half page ad plus featured recognition in event program
Recognition on individual table sign
Recognition on WVU Medicine Children's social media accounts

Sponsor Opportunities

GOLD - \$15,000

(\$11,900 is tax-deductible)

One priority table of ten seats
Recognition on gala website
Half page ad plus recognition in event program
Recognition on individual table sign
Recognition on WVU Medicine Children's social media accounts

SILVER - \$10,000

(\$7,000 is tax-deductible)

One preferred table of ten seats
Quarter page ad plus recognition in event program
Recognition on individual table sign
Recognition on WVU Medicine Children's social media accounts

BRONZE - \$7,500

(\$4,700 is tax-deductible)

One reserved table of ten seats
Listing in event program
Recognition on individual table sign
Recognition on WVU Medicine Children's social media accounts



SPONSORSHIP REGISTRATION 2025 MORGANTOWN GALA

Into the JUNGLE

To confirm a sponsorship opportunity, please fill out the online registration form at <http://give.wvu.edu/sponsorwvukids> or use this QR code:



The last day to reserve a sponsorship is *Thursday, December 5, 2024*, however, please note that demand for sponsorship opportunities is typically high and availability is limited. Sponsorships may be sold out prior to this date so we encourage you to respond as soon as possible.

We must receive any applicable logos or ads no later than *Thursday, December 5, 2024*, to ensure inclusion in appropriate recognition materials at the gala.

We ask that payment be returned by *Friday, January 17, 2025*, to guarantee your table and ensure inclusion in applicable recognition materials at the gala. Credit cards can be accommodated on the site above. If you prefer to process payment via check, please use promo code: PAYBYCHECK when prompted.

Checks should be made payable and mailed to:
WVU Medicine Children's / WVUF
Attn: Dee O'Palko
PO Box 8200 (Peak Health Bldg. #350)
Morgantown, WV 26506

Questions, please contact Dee O'Palko at dopalko@wvuf.org or 304-598-4346 ext. 4.

INDIVIDUAL TICKETS - \$500

(\$220 is tax-deductible)

Individual tickets will go on sale at 9 am on Tuesday, December 10, 2024, only at wvuchgala.com.

