

— GILDED — GLAMOUR

WVU Medicine Children's Annual Gala Sponsorship Opportunities

The Children's Hospital Gala began in 2003 as the annual signature fundraising event for WVU Medicine Children's. Over the past 20 years, the gala has raised nearly \$9 million to support children and families. Funds raised at the Annual Gala go directly to provide vital support the hospital needs to give the best treatment possible to every child and woman in need.

YOUR SUPPORT OF THE ANNUAL GALA WILL HELP WVU MEDICINE CHILDREN'S:

ACQUIRE SPECIALIZED EQUIPMENT.

Advanced and updated, lifesaving equipment to care for the newborn weighing less than a pound to the towering teenager.

EASE THE BURDEN. Family care and support programs that offer help to patients and their families confronting a life-threatening or life-limiting condition.

BENEFITS AND OPPORTUNITIES:

Sponsoring the WVU Medicine Children's Annual Gala is an excellent way for your organization to support children's healthcare in West Virginia. Today is a crucial time as more and more families are turning to WVU Medicine Children's to care for their children. We never want to see a sick child or expectant mother turned away who seeks our help. As a sponsor, your organization will:

- Gain exposure to more than 1,200 regional business leaders, philanthropists, government officials, and world-class physicians.
- Elevate your company's visibility through our various recognition benefits.
- Become a partner of a nationally recognized Magnet Hospital for nursing excellence.
- Provide the necessary funds to improve the care of children with illnesses of all types.

EVENT DETAILS

Date and Time:

Saturday, February 11, 2023, at 5:30 pm

Event Co-Chairs:

Lauren Lint and Deidra Marshall

Location:

Morgantown Event Center,
Morgantown, WV

Theme: Gilded Glamour

Attire: Black Tie

Attendees:

Approximately 1,200 guests will attend this inspirational evening of cocktails, dinner, dancing, an exciting live and silent auction, and a late-night buffet.

2023 WVU Medicine Children's Morgantown Gala Sponsor Levels

GALA SPONSORSHIPS	Presenting Sponsor	Beverage Sponsor	Dinner Sponsor	Emcee Sponsor	Entertainment Sponsor	Valet Sponsor	Favor Sponsor	Lighting Sponsor	Auction Sponsor	Late Night Buffet Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$45,000	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000	\$25,000	\$25,000	\$20,000	\$20,000	\$15,000	\$10,000	\$7,500
	(1 available)	(1 available)	(1 available)	(1 available)	(1 available)	(1 available)	(1 available)	(1 available)	(1 available)	(1 available)			
Recognition Benefits													
Opportunity to be interviewed by media covering gala	✓												
Mentioned at the podium	Multiple	✓	✓	✓	✓	✓							
Customized recognition related to specific sponsorship	Logo at entrance, podium, and on stage screens during preshow	Logo at bars, cocktail napkins, and on stage screens during preshow	Logo at each guest table and on stage screens during preshow	Logo on sign outside of meet & greet and on stage screens during preshow	Logo on stage screens during entertainment	Logo on a water bottle placed in each car valet parked that evening, on sign at valet station, and on stage screens during preshow	Recognition on upscale gala memento given to each guest and on stage screens during preshow	Recognition on exclusive signage at the event and on stage screens during preshow	Auction table signage and logo with hyperlink on mobile bidding app and on stage screens during preshow	Recognition on signage placed at the buffet			
Recognition on gala website	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	✓	✓	✓	✓	✓		
Program ad	2 page signature centerfold	1 page	1 page	1 page, back cover of program	1 page	1 page	1/2 page	1/2 page	1/2 page	1/2 page	1/2 page	1/4 page	
Recognition in event program	Prominent recognition including logo and short write-up	Featured recognition including logo	Featured recognition including logo	Featured recognition including logo	Featured recognition including logo	Featured recognition including logo	Featured recognition	Featured recognition	Featured recognition	Featured recognition	Listing	Listing	Listing
Recognition with signage at your table	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on WVU Children's social media accounts	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Participation Benefits													
Table for 10 guests	2 VIP tables with front row seating	1 premium table with front row seating	1 premium table with front row seating	1 premium table with front row seating	1 premium table with front row seating	1 premium table with front row seating	1 premium table	1 premium table	1 premium table	1 premium table	1 priority table	1 preferred table	1 reserved table
Exclusive meet & greet with entertainment and/or emcee	✓			✓									
Table served bottles of wine	4 comp	2 comp	2 comp	2 comp	2 comp	2 comp							



Exclusive Sponsor Opportunities

Presenting - \$45,000

Only 1 available

(\$37,900 is tax-deductible)

RECOGNITION BENEFITS:

Multiple mentions at the podium as Presenting Sponsor

Signage with your logo at the entrance, podium and stage

Opportunity to be interviewed by media covering the event

Logo with hyperlink on gala website

Two page signature centerfold ad in gala program

Prominent recognition with logo and short write-up in event program

Recognition on individual table signs

Recognition on WVU Medicine Children's social media accounts

PARTICIPATION BENEFITS:

Two VIP tables of ten seats each with front row seating

Exclusive meet and greet with entertainment and/or emcee

Four complementary table served bottles of wine

Beverage, Dinner, Emcee, Entertainment, or Valet

\$30,000 each

Only 1 of each is available

(\$26,700 is tax-deductible)

- One premium table of ten seats with front row seating
- Customized recognition related to specific sponsorship selected (see chart)
 - Mentioned at the podium
 - Logo with hyperlink on gala website
- One page ad plus featured recognition with logo in event program
 - Recognition on individual table sign
- Recognition on WVU Medicine Children's social media accounts
- Two complementary table served bottles of wine

Favor or Lighting - \$25,000

Only 1 of each available

(\$22,100 is tax-deductible)

- One premium table of ten seats
- Customized recognition related to specific sponsorship selected (see chart)
 - Recognition on gala website
- Half page ad plus featured recognition in event program
 - Recognition on individual table sign
- Recognition on WVU Medicine Children's social media accounts

Auction or Late Night Buffet - \$20,000 each

Only 1 of each is available

(\$17,100 is tax-deductible)

- One premium table of ten seats
- Customized recognition related to specific sponsorship selected (see chart)
 - Recognition on gala website
- Half page ad plus featured recognition in event program
 - Recognition on individual table sign
- Recognition on WVU Medicine Children's social media accounts



Sponsor Opportunities

Gold - \$15,000

(\$12,100 is tax-deductible)

One priority table of ten seats
Recognition on gala website
Half page ad plus recognition in event program
Recognition on individual table sign
Recognition on WVU Medicine Children's social media accounts

Silver - \$10,000

(\$7,200 is tax-deductible)

One preferred table of ten seats
Quarter page ad plus recognition in event program
Recognition on individual table sign
Recognition on WVU Medicine Children's social media accounts

Bronze - \$7,500

(\$4,900 is tax-deductible)

One reserved table of ten seats
Listing in event program
Recognition on individual table sign
Recognition on WVU Medicine Children's social media accounts



Sponsorship Registration 2023 Morgantown Gala Gilded Glamour

To confirm a sponsorship opportunity, please fill out the online registration form at <https://bit.ly/WVUKidsGalaSponsor>.

The last day to reserve a sponsorship is *Thursday, December 1, 2022*, however, please note that demand for sponsorship opportunities is typically high and availability is limited. Sponsorships may be sold out prior to this date so we encourage you to respond as soon as possible.

We must receive any applicable logos or ads no later than *Thursday, December 1, 2022*, to ensure inclusion in appropriate recognition materials at the gala.

We ask that payment be returned by *Friday, January 13, 2023*, to guarantee your table and ensure inclusion in applicable recognition materials at the gala.

Questions, please contact Dee O'Palko at opalkod@wvumedicine.org or 304-598-4346 ext. 4.

Individual Tickets - \$400

(\$140 is tax-deductible)

Individual tickets will go on sale at 9 am on Tuesday, December 6, 2022, only at wvuchgala.com.

