

**ANNUAL MORGANTOWN GALA SPONSOR OPPORTUNITIES**



The Children's Hospital Gala began in 2003 as the annual signature fundraising event for WVU Medicine Children's. Over the past 20 years, the gala has raised over \$10 million to support children and families. Funds raised at the Annual Gala go directly to provide vital support the hospital needs to give the best treatment possible to every child and woman in need.

**YOUR SUPPORT OF THE ANNUAL GALA WILL HELP WVU MEDICINE CHILDREN'S:**

**ACQUIRE SPECIALIZED EQUIPMENT.**

Advanced and updated, lifesaving equipment to care for the newborn weighing less than a pound to the towering teenager.

**EASE THE BURDEN.**

Family care and support programs that offer help to patients and their families confronting a life-threatening or life-limiting condition.

**EVENT DETAILS**

**DATE AND TIME:**

Saturday, February 10, 2024, at 5:30 pm

**EVENT CO-CHAIRS:**

Rich Harmon and Jeremy Zinn

**LOCATION:**

Morgantown Event Center at  
Morgantown Marriott at Waterfront Place  
Morgantown, WV

**THEME:** City of Lights

**ATTIRE:** Black Tie

**ATTENDEES:**

Approximately 1,200 guests will attend this inspirational evening of cocktails, dinner, dancing, an exciting live and silent auction, and a late-night buffet.

**BENEFITS AND OPPORTUNITIES:**

Sponsoring the WVU Medicine Children's Annual Gala is an excellent way for your organization to support children's healthcare in West Virginia. Today is a crucial time as more and more families are turning to WVU Medicine Children's to care for their children. We never want to see a sick child or expectant mother turned away who seeks our help. As a sponsor, your organization will:

- Gain exposure to more than 1,200 regional business leaders, philanthropists, government officials, and world-class physicians.
- Elevate your company's visibility through our various recognition benefits.
- Become a partner of a nationally recognized Magnet Hospital for nursing excellence.
- Provide the necessary funds to improve the care of children with illnesses of all types.

# 2024 WVU MEDICINE CHILDREN'S MORGANTOWN GALA SPONSOR LEVELS

GALA SPONSORSHIPS	Presenting Sponsor	Beverage Sponsor	Dinner Sponsor	Emcee Sponsor	Entertainment Sponsor	Valet Sponsor	Favor Sponsor	Lighting Sponsor	Auction Sponsor	Late Night Buffet Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$45,000 (1 available)	\$30,000 (1 available)	\$30,000 (1 available)	\$30,000 (1 available)	\$30,000 (1 available)	\$30,000 (1 available)	\$25,000 (1 available)	\$25,000 (1 available)	\$20,000 (1 available)	\$20,000 (1 available)	\$15,000	\$10,000	\$7,500
<b>RECOGNITION BENEFITS</b>													
Opportunity to be interviewed by media covering gala	✓												
Mentioned at the podium	Multiple	✓	✓	✓	✓	✓							
Customized recognition related to specific sponsorship	Logo at entrance and podium	Logo at bars and cocktail napkins	Logo at each guest table	Logo on sign outside of meet & greet	Logo on stage screens during entertainment	Logo on a water bottle placed in each car valet parked that evening and on sign at valet station	Recognition on upscale gala memento given to each guest	Recognition on exclusive signage at the event	Auction table signage and logo with hyperlink on mobile bidding app	Recognition on signage placed at the buffet			
Recognition on stage screens during preshow	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
Recognition on gala website	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	✓	✓	✓	✓	✓		
Program ad	2 page signature centerfold	1 page	1 page	1 page, back cover of program	1 page	1 page	1/2 page	1/2 page	1/2 page	1/2 page	1/2 page	1/4 page	
Recognition in event program	Prominent recognition including logo and short write-up	Featured recognition including logo	Featured recognition including logo	Featured recognition including logo	Featured recognition including logo	Featured recognition including logo	Featured recognition	Featured recognition	Featured recognition	Featured recognition	Listing	Listing	Listing
Recognition with signage at your table	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on WVU Children's social media accounts	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>PARTICIPATION BENEFITS</b>													
Table for 10 guests	2 VIP tables with front row seating	1 premium table with front row seating	1 premium table with front row seating	1 premium table with front row seating	1 premium table with front row seating	1 premium table with front row seating	1 premium table	1 premium table	1 premium table	1 premium table	1 priority table	1 preferred table	1 reserved table
Exclusive meet & greet with entertainment and/or emcee	✓			✓									
Table served bottles of wine	4 comp	2 comp	2 comp	2 comp	2 comp	2 comp							

# *Exclusive Sponsor Opportunities*

**PRESENTING - \$45,000**

**Only 1 available**  
(\$37,500 is tax-deductible)

## **RECOGNITION BENEFITS:**

- Multiple mentions at the podium as Presenting Sponsor
- Signage with your logo at the entrance and podium
- Recognition on stage screens during preshow
- Opportunity to be interviewed by media covering the event
- Logo with hyperlink on gala website
- Two page signature centerfold ad in gala program
- Prominent recognition with logo and short write-up in event program
- Recognition on individual table signs
- Recognition on WVU Medicine Children's social media accounts

## **PARTICIPATION BENEFITS:**

- Two VIP tables of ten seats each with front row seating
- Exclusive meet and greet with entertainment and/or emcee
- Four complementary table served bottles of wine



# **BEVERAGE, DINNER, EMCEE, VALET, OR ENTERTAINMENT - \$30,000 EACH**

**Only 1 of each is available**

(\$26,550 is tax-deductible)

- One premium table of ten seats with front row seating
- Customized recognition related to specific sponsorship selected (see chart)
- Mentioned at the podium
- Logo with hyperlink on gala website
- Recognition on stage screens during preshow
- One page ad plus featured recognition with logo in event program
- Recognition on individual table sign
- Recognition on WVU Medicine Children's social media accounts
- Two complimentary table served bottles of wine

# **FAVOR OR LIGHTING - \$25,000 EACH**

**Only 1 of each is available**

(\$21,950 is tax-deductible)

- One premium table of ten seats
- Customized recognition related to specific sponsorship selected (see chart)
- Recognition on gala website and on stage screens during preshow
- Half page ad plus featured recognition in event program
- Recognition on individual table sign
- Recognition on WVU Medicine Children's social media accounts

# **AUCTION OR LATE NIGHT BUFFET \$20,000 EACH**

**Only 1 of each is available**

(\$16,950 is tax-deductible)

- One premium table of ten seats
- Customized recognition related to specific sponsorship selected (see chart)
- Recognition on gala website and on stage screens during preshow
- Half page ad plus featured recognition in event program
- Recognition on individual table sign
- Recognition on WVU Medicine Children's social media accounts

# *Sponsor Opportunities*

## **GOLD - \$15,000**

(\$11,950 is tax-deductible)

One priority table of ten seats  
Recognition on gala website  
Half page ad plus recognition in event program  
Recognition on individual table sign  
Recognition on WVU Medicine Children's social media accounts

## **SILVER - \$10,000**

(\$7,050 is tax-deductible)

One preferred table of ten seats  
Quarter page ad plus recognition in event program  
Recognition on individual table sign  
Recognition on WVU Medicine Children's social media accounts

## **BRONZE - \$7,500**

(\$4,750 is tax-deductible)

One reserved table of ten seats  
Listing in event program  
Recognition on individual table sign  
Recognition on WVU Medicine Children's social media accounts



# SPONSORSHIP REGISTRATION 2024 MORGANTOWN GALA

## City OF LIGHTS

To confirm a sponsorship opportunity, please fill out the online registration form at <https://bit.ly/wvukidssponsor> or use this QR code:



The last day to reserve a sponsorship is *Thursday, November 30, 2023*, however, please note that demand for sponsorship opportunities is typically high and availability is limited. Sponsorships may be sold out prior to this date so we encourage you to respond as soon as possible.

We must receive any applicable logos or ads no later than *Thursday, November 30, 2023*, to ensure inclusion in appropriate recognition materials at the gala.

We ask that payment be returned by *Friday, January 12, 2024*, to guarantee your table and ensure inclusion in applicable recognition materials at the gala.

Questions, please contact Dee O'Palko at [opalkod@wvumedicine.org](mailto:opalkod@wvumedicine.org) or 304-598-4346 ext. 4.

## INDIVIDUAL TICKETS - \$450

(\$175 is tax-deductible)

Individual tickets will go on sale at 9 am on Tuesday, December 5, 2023, only at [wvuchgala.com](http://wvuchgala.com).

