

Sponsorship Opportunities for the 2018 Annual Gala

MOONLIGHT IN ...MOROCCO...

Benefitting



WVU Medicine[™]
Children's

Saturday, February 10, 2018

Morgantown Event Center

wvuchgala.com

The Children's Hospital Gala began in 2003 as the annual signature fundraising event for WVU Medicine Children's. Over the past 15 years, the gala has raised nearly \$2 million to support children and families. Funds raised at the Annual Gala go directly to provide vital support the hospital needs to give the best treatment possible to every child.

YOUR SUPPORT OF THE ANNUAL GALA WILL HELP TO:

ACQUIRE SPECIALIZED EQUIPMENT. Advanced and updated, lifesaving equipment to care for the newborn weighing less than a pound to the towering teenager.

EASE THE BURDEN. Family care and support programs that offer help to patients and their families confronting a life-threatening or life-limiting condition.

EVENT DETAILS

DATE AND TIME: Saturday, February 10, 2018 at 5:30 pm

EVENT CO-CHAIRS: Deidra Marshall and Julie Kisamore

LOCATION: Morgantown Event Center, Morgantown, WV

THEME: Moonlight in Morocco

ATTIRE: Black Tie

ATTENDEES: Approximately 1,200 guests will attend this sold out inspirational evening of cocktails, dinner, dancing, an exciting live and silent auction, and an after-hours snack.

BENEFITS AND OPPORTUNITIES

Sponsoring the Children's Hospital Annual Gala is an excellent way for your organization to support children's healthcare in West Virginia. Today is a crucial time as more and more families are turning to WVU Medicine Children's to care for their children. We never want to see a sick child or expectant mother turned away who seeks our help. As a sponsor, your organization will:

- Gain exposure to more than 1,200 regional business leaders, philanthropists, government officials, and world-class physicians.
- Support the state's only Children's Miracle Network Hospital.
- Elevate your company's visibility through our various recognition benefits.
- Become a partner of a nationally recognized Magnet Hospital for nursing excellence.
- Provide the necessary funds to improve the care of children with illnesses of all types.



Exclusive Title Sponsor Opportunity

Presenting - \$50,000

Only 1 available

(\$45,050 is tax-deductible)

RECOGNITION BENEFITS:

- Multiple mentions as Presenting Sponsor
- Recognition on invitation if sponsorship is secured by November 1, 2017
- Signage with your logo at the entrance, podium and stage
- Opportunity to be interviewed by media covering the event
- Recognition on screens throughout the gala
- Logo with hyperlink on gala website
- Two page signature centerfold ad in gala program
- Prominent recognition with logo and short write-up in event program
- Recognition on individual table signs
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS:

- Two VIP tables of ten seats each with front row seating
- Exclusive meet and greet with entertainment and/or emcee
- Tableside drink service during the program and dinner
- Ten complimentary table served bottles of wine
- Twenty VIP gifts for your table guests



Exclusive Sponsor Opportunities

Beverage, Dinner, or Entertainment - \$25,000 each

Only 1 of each is available

(\$22,660 is tax-deductible)

- One premium table of ten seats with front row seating
- Customized recognition related to specific sponsorship selected (see chart)
- Mentioned at the podium
- Recognition on screens throughout the gala
- Logo with hyperlink on gala website
- One page ad plus featured recognition with logo in event program
- Recognition on individual table sign
- Recognition in newspaper thank you ad
- Tableside drink service during the program and dinner
- Five complimentary table served bottles of wine

Auction or Favor - \$20,000 each

Only 1 of each is available

(\$18,190 is tax-deductible)

- One premium table of ten seats
- Customized recognition related to specific sponsorship selected (see chart)
- Recognition on screens throughout the gala
- Recognition on gala website
- Half page ad plus featured recognition in event program
- Recognition on individual table sign
- Recognition in newspaper thank you ad

Late Night Buffet - \$15,000

Only 1 available

(\$13,190 is tax-deductible)

- One premium table of ten seats
- Recognition on signage placed at the buffet
- Recognition on screens throughout the gala
- Recognition on gala website
- Half page ad plus featured recognition in event program
- Recognition on individual table sign
- Recognition in newspaper thank you ad



Sponsor Opportunities

Gold - \$10,000

(\$8,340 is tax-deductible)

One priority table of ten seats

Recognition on screens throughout the gala

Recognition on gala website

Half page ad plus recognition in event program

Recognition on individual table sign

Recognition in newspaper thank you ad

Miracle - \$5,500

(\$3,940 is tax-deductible)

One preferred table of ten seats

Quarter page ad plus recognition in event program

Recognition on individual table sign

Recognition in newspaper thank you ad

Patron - \$4,000

(\$2,590 is tax-deductible)

One reserved table of ten seats

Listing in event program

Recognition on individual table sign

Recognition in newspaper thank you ad

Please note that demand for sponsorship opportunities is high and availability is limited. Interested sponsors are encouraged to secure sponsorships upon receipt of this information. Sponsorships are on a first come first serve basis and cannot be guaranteed.





Sponsorship Reservation Form

Please email, fax or return as soon as possible to confirm your sponsorship.

Thank you for supporting the 15th Annual WVU Medicine Children's Gala. Proceeds will be used to provide equipment and other needs for the benefit of the children and women of our state.

Sponsor Name (*as it should appear on print materials*): _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone Number: _____

Sponsorship Level:

---- Presenting \$50,000

---- Beverage, Dinner, or Entertainment \$25,000 each

---- Auction or Favor \$20,000 each

---- Late Night Buffet \$15,000

---- Gold \$10,000

---- Miracle \$5,500

---- Patron \$4,000

---- I/We are unable to attend. Please consider our entire sponsorship to be a 100% tax deductible donation. I/We waive any tangible benefits provided.

Payment Information:

---- Check enclosed made payable to "WVU Medicine Children's / WVUF"

---- Please invoice me at the address above

---- Contact me to bill my credit card

Please mail this form and payments to:

WVU Medicine Children's, Attn: Dee O'Palko

PO Box 8200, ROC2, Morgantown, WV 26506

Questions or to immediately secure your sponsorship, please contact Dee O'Palko at opalkod@wvumedicine.org or 304-598-4346 ext. 4.

In order to guarantee your sponsorship, we must receive your desired level of commitment no later than *Friday, December 8, 2017*.

We ask that payment and logo (if applicable) be returned by *Friday, January 12, 2018*, to guarantee your table and ensure inclusion in applicable recognition materials at the gala.