

SPONSORSHIP
OPPORTUNITIES FOR
the 2017 ANNUAL GALA

MAGIC IN WONDERLAND

EVERY ADVENTURE BEGINS
WITH A FIRST STEP

BENEFITTING



 WVU Medicine Children's

SATURDAY, FEBRUARY 11, 2017

The Morgantown Event Center

wvuchgala.com

ANNUAL GALA

The Children's Hospital gala began in 2003 as the annual signature fundraising event for WVU Medicine Children's. Over the past 14 years, the gala has raised more than \$1 million to support children and families. Funds raised at the Annual Gala go directly to provide vital support the hospital needs to give the best treatment possible to every child.

YOUR SUPPORT OF THE ANNUAL GALA WILL HELP TO:

- **OFFER COMFORT.** The Child Life Program at WVU Medicine Children's offers medical distraction play and comfort activities for patients.
- **ACQUIRE SPECIALIZED EQUIPMENT.** Advanced and updated, lifesaving equipment to care for the newborn weighing less than a pound to the towering teenager.
- **EASE THE BURDEN.** Family care and support programs that offer help with patients and their families confronting a life-threatening or life-limiting condition.

EVENT DETAILS

- **DATE AND TIME:** Saturday, February 11, 2017 from 5:30 pm - midnight
- **EVENT CHAIRS:** Cindy Coffindaffer Colasante and Shawn Adrian
- **LOCATION:** The Morgantown Event Center, Morgantown, WV
- **THEME:** Magic In Wonderland
- **ATTIRE:** Black Tie
- **ATTENDEES:** Approximately 1,000 guests will attend this sold out inspirational evening of cocktails, dinner, dancing, an exciting live and silent auction, and an after-hours snack.

BENEFITS AND OPPORTUNITIES

Sponsoring the Children's Hospital Annual Gala is an excellent way for your organization to support children's healthcare in West Virginia. Today is a crucial time as more and more families are turning to WVU Medicine Children's to care for their children. We are at or near capacity nearly every day. Yet the need for our services, often lifesaving services, continues to grow. We never want to see a sick child or expectant mother turned away who seeks our help. As a sponsor, your organization will:

- Gain exposure to more than 1,000 regional business leaders, philanthropists, government officials, and world-class physicians.
- Support the state's only Children's Miracle Network Hospital.
- Elevate your company's visibility through our various recognition benefits.
- Become a partner of a nationally recognized Magnet Hospital for nursing excellence.
- Provide the necessary funds to improve the care of children with illnesses of all types.



A N N U A L G A L A

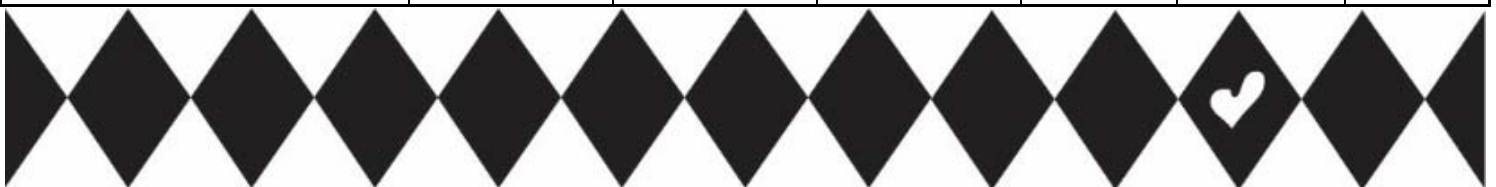
Gala Sponsorships	Presenting Sponsor	Beverage Sponsor	Auction Sponsor	Gold Sponsor	Miracle Sponsor	Patron Sponsor
	\$50,000 (1 available)	\$25,000 (1 available)	\$20,000 (1 available)	\$10,000	\$5,000	\$3,500

Recognition Benefits

Mentions as Presenting Sponsor	<input checked="" type="checkbox"/>					
Stage and Podium Signage	Logo					
Recognition Signage at Entrance	Logo					
Recognition on Gala Memento	<input checked="" type="checkbox"/>					
Recognition on Invitation (if secured by 11/18/16)	<input checked="" type="checkbox"/>					
Opportunity to be interviewed by media covering gala	<input checked="" type="checkbox"/>					
Recognition at each bar location throughout the gala		Logo				
Recognition on cocktail napkins		Logo				
Auction table signage			Logo			
Recognition on bid paddles			<input checked="" type="checkbox"/>			
Recognition on mobile bidding app			Logo / Hyperlink			
Recognition on screens throughout the gala	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Recognition on gala website	Logo / Hyperlink	Logo / Hyperlink	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Program Ad	2 page signature centerfold	1 page	1 page	1/2 page	1/4 page	
Recognition in event program	Prominent recognition with logo and short write-up	Featured recognition with logo	Featured recognition with logo	Recognitio n	Recognition	Listing
Recognition on table sign	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in newspaper thank you ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Participation Benefits

Table for 10 guests	2 VIP tables in front row	1 premium table in front row	1 premium table in front row	1 priority table	1 preferred table	1 reserved table
Exclusive meet & greet with entertainment and/or emcee	<input checked="" type="checkbox"/>					
Tablesides drink service during program and dinner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Table served bottles of wine	10 comp	5 comp				
Keepsake wine stoppers	10 comp					
Opportunity to distribute premium company giveaway to each attendee	<input checked="" type="checkbox"/>					



ANNUAL GALA

PREMIER SPONSOR

\$ 5 0 , 0 0 0

(Only 1 Available)

RECOGNITION BENEFITS:

- Multiple mentions as Presenting Sponsor
- Recognition on invitation if sponsorship is secured by November 18, 2016
- Signage with your logo at the entrance, podium and stage
- Recognition on gala memento distributed to approximately 1,000 guests
- Opportunity to be interviewed by media covering the event
- Recognition on screens throughout the gala
- Logo with hyperlink on gala website
- Two page signature centerfold ad in gala program
- Prominent recognition with logo and short write-up in event program
- Recognition on table sign
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS:

- Two VIP tables of ten seats with front row seating
- Exclusive meet and greet with entertainment and/or emcee
- Tableside drink service during the program and dinner
- Ten complimentary table served bottles of wine with 10 keepsake wine stoppers
- Opportunity to distribute premium company giveaway to each gala attendee



ANNUAL GALA

BEVERAGE SPONSOR

\$ 2 5 , 0 0 0

(Only 1 Available)

RECOGNITION BENEFITS:

- Signature sponsor of the cocktail hour and beverage stations
- Logo placement at each bar location throughout the gala
- Logo placement on cocktail napkins
- Recognition on screens throughout the gala
- Logo with hyperlink on gala website
- One page ad in gala program
- Featured recognition with logo in event program
- Recognition on table sign
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS:

- One premium table of ten seats with front row seating
- Tableside drink service during the program and dinner
- Five complimentary table served bottles of wine



ANNUAL GALA

AUCTION SPONSOR

\$ 20,000

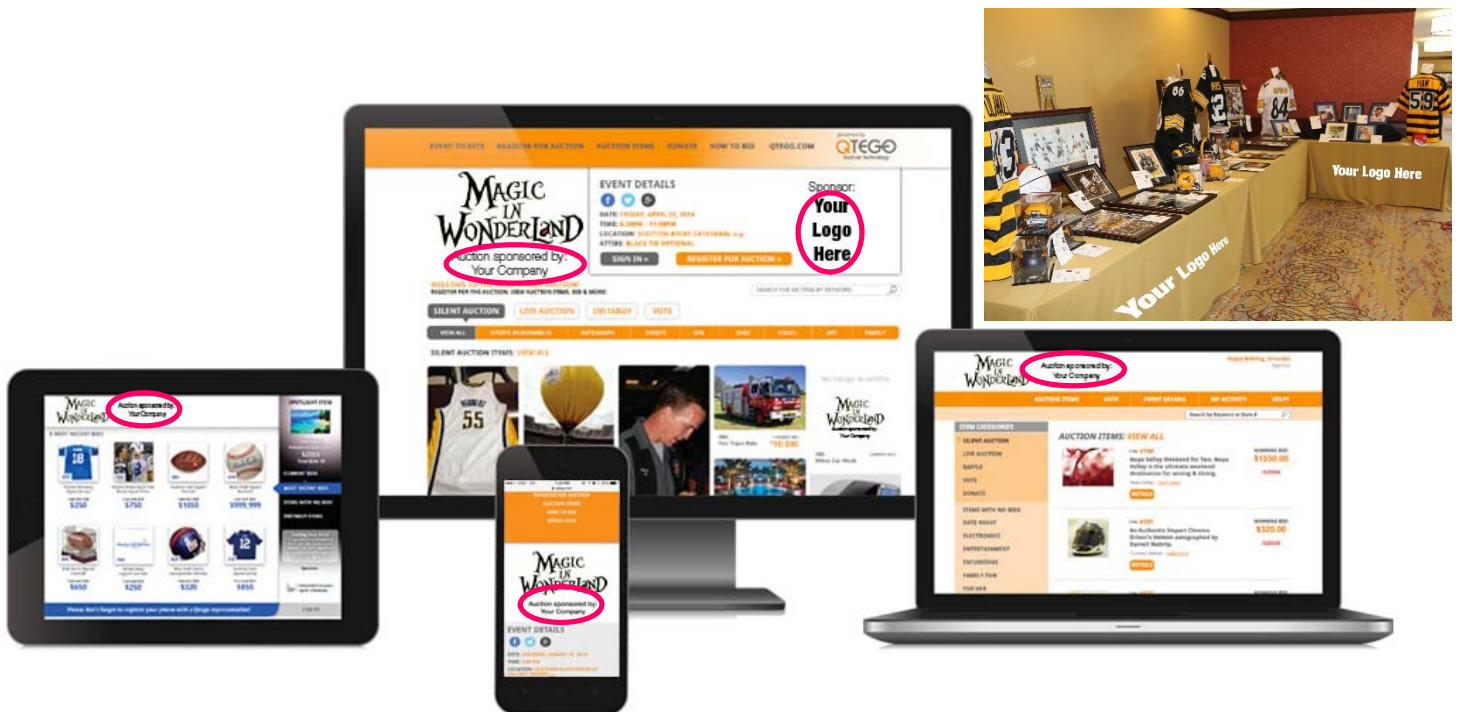
(Only 1 Available)

RECOGNITION BENEFITS:

- Signature sponsor of both the live and silent auctions
- Logo placement at auction tables
- Recognition on bid paddles
- Logo with hyperlink on mobile bidding app viewed by attendees throughout the evening
- Recognition on screens throughout the gala
- Recognition on gala website
- One page ad in gala program
- Featured recognition with logo in event program
- Recognition on table sign
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS:

- One premium table of ten seats with front row seating





G O L D S P O N S O R

\$ 1 0 , 0 0 0

- Recognition on screens throughout the gala
- Recognition on gala website
- Half page ad in gala program
- Recognition in event program
- Recognition on table sign
- Recognition in newspaper thank you ad
- One priority table of ten seats

M I R A C L E S P O N S O R

\$ 5 , 0 0 0

- Quarter page ad in gala program
- Recognition in event program
- Recognition on table sign
- Recognition in newspaper thank you ad
- One preferred table of ten seats

P A T R O N S P O N S O R

\$ 3 , 5 0 0

- Listing in event program
- Recognition on table sign
- Recognition in newspaper thank you ad
- One reserved table of ten seats

**Please note that demand for sponsorship opportunities is high and availability is limited.
Interested sponsors are encouraged to complete and return paid sponsorships upon
receipt of this information.**

Sponsorships are on a first come first serve basis and cannot be guaranteed.





**C O R P O R A T E S P O N S O R
R E G I S T R A T I O N F O R M**

PLEASE RETURN THIS FORM ALONG WITH PAYMENT TO SECURE YOUR SPONSORSHIP

Sponsor Name: _____
(as it should appear on all printed materials)

Contact Person: _____

Address: _____

Phone: _____

E-mail: _____

Sponsorship Level: _____ Number of Sponsorships: _____

PREMIER SPONSOR (1 available) \$50,000	BEVERAGE SPONSOR (1 available) \$25,000	AUCTION SPONSOR (1 available) \$20,000	GOLD SPONSOR \$10,000	MIRACLE SPONSOR \$5,000	PATRON SPONSOR \$3,500
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Amount Enclosed: \$ _____

Once your sponsorship has been secured, you will receive correspondence from the WVU Medicine Children’s Development office regarding seating arrangements, meals, and program needs.

SPONSORSHIPS ARE ON A FIRST COME FIRST SERVE BASIS AND CANNOT BE GUARANTEED.

To immediately secure your sponsorship please contact:

**Dee O’Palko
WVU Medicine Children’s Development Office
P 304.598.4346 ext. 4
F 304.598.4452
opalkod@wvumedicine.org**

